

CYCLE TRAINING UK CASE STUDY

Enabling Stagecoach to deliver Driver CPC
Cycle Awareness training in-house

CLIENT: Stagecoach London
PROJECT: Delivering cycle instructor training and consultancy work to enable Stagecoach London to develop and deliver their own Driver CPC Cycle Awareness training.
DATE: March 2013
RESULTS: Five driver trainers are now National Standard qualified cycle instructors, a Cycle Awareness programme for Stagecoach London has been developed by the trainers and their programme has been submitted to JAAPT. The trainers have piloted a session and intend to start running Driver CPC Cycle Awareness training for their new and existing drivers at the West Ham depot in the summer.

Stagecoach London and Cycle Training UK (CTUK) worked together on a joint initiative to enable bus drivers to empathise with people on bicycles and understand how to minimise the risk whilst sharing road space with them. This is part of a London wide initiative to train LGV and PCV drivers through an accredited Driver Certificate of Professional Competence (CPC) course called 'Safe Urban Driving'. This course is part of TfL's Fleet Operator Recognition Scheme (FORS) commitment to improve the safety of vulnerable road users in London. Stagecoach London took the decision to develop their own CPC cycle awareness training which could be delivered in-house by their training team. This initiative is the first CPC on-bike training delivered in-house by bus driver trainers.

Five Stagecoach London trainers, who are also keen cyclists, volunteered to take part in the training. Cycle Training UK delivered a bespoke four day National Standards cycle instructor course to the group at Stagecoach London's training centre at West Ham garage. The participants were able to use the local area for the road survey and route planning activities. Cycling Solutions donated a fleet of bicycles for the training. All five participants completed the training successfully to become Provisional Accredited National Standard Cycling Instructors (NSIs).

A workshop facilitated by CTUK enabled the Stagecoach London NSIs to design and structure their own CPC course as well as role playing aspects of the programme. The course was then submitted to JAAPT (the organisation that approves training courses to deliver Periodic Training).

The Stagecoach London cycling instructor team piloted their CPC initiative observed by a CTUK instructor trainer who then provided feedback to the instructors. The final stage is to fully accredit the team when they deliver their CPC cycle awareness programme at West Ham.

In the summer, Stagecoach London aims to train a number of existing and new drivers in its own cycle awareness CPC programme.

Stagecoach London drivers have responded extremely positively to the initiative delivered by their own trainers. Trainee driver Richard Brown stated, "The cycle training gave me a greater awareness of cyclists' movements, positioning and habits on the road. I realise that perhaps drivers need to empathise with cyclists and be aware of the shared road space available". Regarding the Stagecoach London cycling instructor trainers he commented, "I felt comfortable with the trainers and their instruction competency."



"Stagecoach London is keen to ensure that all its drivers are cycle aware. Last summer we observed a CPC course in Bermondsey delivered by Cycle Training UK. We were impressed with the interactive nature of the session and the way the practical training communicated concepts directly and clearly to the drivers. We wanted to explore this type of training and for it to be tailored to our own requirements. To that end, we worked with Cycle Training UK to design and develop an on-road awareness programme for us, delivered by our own training team." **Malcolm Crichard, Training Officer, Stagecoach London**

"The concept of road sharing to reduce risk for both drivers and cyclists is beneficial" *Doug Wright, Temporary Driving Instructor, Training Centre, West Ham Garage*

"We've all got to share the road space so why not do so in harmony?" *Gary Bartholomew, Temporary Driving Instructor, Training Centre, West Ham Garage*

"Drivers will enhance their awareness of cyclists and perhaps even think about becoming a cyclist themselves" *Yvonne Wallin, Training Supervisor, Training Centre, West Ham Garage*

"The training raised my own awareness and cycling skills" *Ian Wallin, Company Examiner, Training Centre, West Ham Garage*

"With our training, there will be more competent drivers aware of cyclists using London's roads" *Colin Ash, Temporary Driving Instructor, Training Centre, West Ham Garage*

For more information on Cycle Awareness training include CPC modules please contact Maresha on T.020 7232 4382 E.maresha@cycletraining.co.uk

